



HARVI BAJARIYA

Address: Keshav Shiv Heights, Malad East, Mumbai- 400097
Phone: +919619908915
Email: harvijajariya123@gmailcom
Website: <https://digitalharvijajariya.in>

SUMMARY

Certified in Digital Marketing from DGmark Institute, I bring a blend of strategic insight and creative flair to the table. With a Bachelor's degree in Commerce as my foundation, I am eager to apply my skills and knowledge to make a meaningful impact in the digital marketing landscape. Seeking opportunities to embark on an exciting journey of growth and learning in the dynamic world of digital marketing. Let's connect and explore possibilities together!

EDUCATION

DGMARK INSTITUTE- ADVANCED DIGITAL MARKETING COURSE [June- Oct 2024]

- Developed my own website
- Social Media Management, Digital Marketing Fundamentals, Website Development
- SEO, SMM, Google and Facebook ads

NAGINDAS KHANDWALA COLLEGE, MUMBAI - BACHELORS IN COMMERCE [2021-2024]

- Actively Participated in Various Social Events.
- Part of National Service Scheme
- Part of various College Fest

THE BSGD'S JUNIOR COLLEGE, MUMBAI HSC BOARD MAHARASHTRA [2019-2021]

- Scored A+ (Grade I With Distinction, 87.80%)
- Actively Participated in Several College Events.

DR. SARVEPALLI RADHAKRISHNAN VIDYALAYA, MUMBAI - SSC BOARD MAHARASHTRA [2007-2019]

- Scored A+ (Grade I With Distinction, 84.80%)
- Participated In Various Sports and was a part of Science and French Club.

PROJECTS

- During the Advanced Digital Marketing Course, I have worked on 3 live projects. Created and implemented Digital Marketing Strategies And Generated positive result.
- Developed a Comprehensive Marketing Plan for a college event, including social media promotions, content creations and collaborations with student organisations.
- Created financial spreadsheets to analyze budget allocations for non-profit organisations, identifying areas of cost-savings and recommending financial strategies.

ADDITIONAL INFORMATION

- **Hard Skills:** Proficient in Microsoft Office Suite (Excel, Word, and PowerPoint). Ability to Work both independently and collaboratively in a team. Quick learner and adaptable to new technologies and tools.
- **Languages:** English, Gujarati, French, Hindi, Marathi .
- **Certifications:** Certified in Advanced Digital Marketing Course from Dgmark Institute
- **Volunteer experience:** Assisted with organizing fund-raising events, managing financial transactions and maintaining accurate records. Contributed to the development and implementation of digital marketing strategies to promote the organization's initiatives. Collaborated with a team to create engaging social media content and increase online visibility